

Michael Ganz
Cirriculum Vitae

EDUCATION:

June 1990	Economics	BA	University of California, Los Angeles
May 1992	Biostatistics	MS	Columbia University school of Public Health
October 1998	Sociomedical Sciences	PhD	Columbia University Graduate School of Arts & Sciences

POST-DOCTORAL TRAINING

September 1998–June 1999 Maternal & Child Health Harvard School of Public Health Research Fellow

ACADEMIC APPOINTMENTS

Feb. 1998–June 1998	Staff Associate	Sociomedical Sciences	Columbia SPH
July 1999–June 2002	Assistant Professor	Maternal & Child Health	HSPH
Fall 2002	Adjunct Assistant Prof	Mathematics	Mass. College of Pharmacy & Health Sciences
July 2002–Present	Assistant Professor	Society, Human Development & Health	HSPH

HONORS AND DISTINCTIONS

1991	United States Public Health Service Traineeship
1995	Academic Scholarship, Division of Sociomedical Sciences, Columbia University
1999	Marisa de Castro Benton Prize for Outstanding Dissertation in Sociomedical Sciences
2000	Jack Elinson Award for Best Published Article, Div. of Sociomedical Sciences
2000–2003	William F. Milton Fund Award for Faculty Research (Harvard Medical School)

MAJOR PROFESSIONAL SERVICE

Agency for Health Care Policy and Research	Grant Reviewer	1998
<i>Eastern Economic Review</i>	Reviewer	1999 & 2002
<i>Medical Care Research and Review</i>	Reviewer	1999
<i>Birth</i>	Reviewer	2000
<i>Health Economics</i>	Reviewer	2000
<i>Pediatrics</i>	Reviewer	2001
<i>Social Science and Medicine</i>	Reviewer	2001 & 2003
Harvard-Pilgrim Health Care	Research Protocol Reviewer	2001
<i>American Journal of Public Health</i>	Reviewer	1998–2004
<i>Obesity Research</i>	Reviewer	2003
<i>Journal of Health Care for the Poor & Underserved</i>	Reviewer	2003
<i>Journal of Health Economics</i>	Reviewer	2003
<i>Ambulatory Pediatrics</i>	Reviewer	2003 & 2004
<i>Southern Economic Journal</i>	Reviewer	2004

PROFESSIONAL SOCIETIES

1991–Present	Member, American Public Health Association
1993–Present	Member, American Economic Association
1993–Present	Member International Health Economics Association (Charter Member)
1997–Present	Member Academy for Health Services Research and Health Policy
1999–Present	Massachusetts Public Health Association
1999–Present	Association of Teachers of Maternal and Child Health.

MAJOR RESEARCH INTERESTS

My primary interest is in investigating the correlates of health care utilization and expenditures for children and families, especially for children with special health care needs, including mental health. This includes economic evaluation of programs and interventions and investigating disparities in access to and provision of health care. I am also interested in investigating relationships between socioeconomic factors, health behaviors, and contextual factors using health economics models and econometric methods. I am interested in articulating how contextual factors, as they are called by social epidemiologists, act as incentives or disincentives for behavior. Implications of this type of work includes policy analysis and economic evaluations of the indirect effects of non-health policies on health.

RESEARCH SUPPORT

- 1997–1998 Agency for Health Care Policy and Research Dissertation Grant, Principal Investigator
Title: Complements and Substitutes in the Production of Health
- 1997–1998 Commonwealth Fund/Health Services Improvement Fund Dissertation Award, Principal Investigator
Title: Complements and Substitutes in the Production of Health: Explaining Interactions between Health Behaviors
- 2000–2003 The William F. Milton Fund, Harvard Medical School, Principal Investigator
Title: Incentives for Healthy Adolescent Behaviors
- 2000–2005 Agency for Healthcare Research and Quality, Research Grant, Co-Investigator
Title: The Impact of Hospital-Based Interventions on Abused Women’s Health
- 2002–2004 Agency for Healthcare Research and Quality, Small Research Grant, Principal Investigator
Title Child Mental Health and Mental Health Services Use
- 2002–2004 American Legacy Foundation, Research Grant, Principal Investigator
Title: The Effects of Adult Smoking on Children’s Healthcare Utilization and Expenditures
- 2004–2006 National Eye Institute, Small Research Grant, Principal Investigator
Title: Trends in Use of Eye Care Services for Children

TEACHING AND ADVISING EXPERIENCE

- 1991–1992 Teaching Assistant Columbia University School of Public Health, NY, NY
Designed and conducted discuss sections for introductory level graduate courses in biostatistics
- 2000–2003 Instructor Harvard School of Public Health, Boston
Designed and taught MCH203/SHH202 (Analysis of Secondary Data). Have consistently received overall high ratings.
- Fall 2002 Instructor Massachusetts. College of Pharmacy & Health Sciences
Designed and taught introductory undergraduate course in statistics.
- 2001–2002, 2004 Mentor/Research Advisor Health Policy Summer Program, Harvard Medical School, Boston
Served as mentor to a college student participating in the Harvard Medical School Health Policy Summer Program (funded by AHRQ and the DHHS Office for Minority Health).

BIBLIOGRAPHY

1. Peer Reviewed Journals

- Gemson DH, Ashford AR, Dickey LL, et al. Putting prevention into practice. Impact of a multifaceted physician education program on preventive services in the inner city. *Archives of Internal Medicine*. 1995;155(20):2210-2216.
- Gemson DH, Dickey LL, Ganz ML, Ashford AR, Francis CK. Acceptance and use of Put Prevention into practice materials at an inner-city hospital. *American Journal of Preventive Medicine*. 1996;12(4):233-237.
- Gemson DH, Moats HL, Watkins BX, Ganz ML, Robinson S, Heaton E. Laying down the law: reducing illegal tobacco sales to minors in central Harlem. *American Journal of Public Health*. 1998;88(6):936-939.
- Greenberg MR, Schneider D, Northridge ME, Ganz ML. Region of birth and black diets: the Harlem Household Survey. *American Journal of Public Health*. 1998;88(8):1199-1202.
- Link BG, Northridge ME, Phelan JC, Ganz ML. Social epidemiology and the fundamental cause concept: on the structuring of effective cancer screens by socioeconomic status. *Milbank Quarterly*. 1998;76(3):375-402, 304-375.
- Northridge ME, Morabia A, Ganz ML, et al. Contribution of smoking to excess mortality in Harlem. *American Journal of Epidemiology*. 1998;147(3):250-258.
- Fullilove RE, Fullilove MT, Northridge ME, et al. Risk factors for excess mortality in Harlem. Findings from the Harlem Household Survey. *American Journal of Preventive Medicine*. 1999;16(3 Suppl):22-28.
- Ganz ML, Sisk JE. Evaluation of Medicaid managed care for children: access and satisfaction. *American Journal of Public Health*. 2000;90(12):1947-1948.
- Ganz ML. The relationship between external threats and smoking in central Harlem. *American Journal of Public Health*. 2000;90(3):367-371.
- Ganz ML. Family health effects: complements or substitutes. *Health Economics*. 2001;10(8):699-714.
- Davidson EJ, Silva TJ, Sofis LA, Ganz ML, Palfrey JS. The doctor's dilemma: challenges for the primary care physician caring for the child with special health care needs. *Ambulatory Pediatrics*. 2002;2(3):218-223.
- Ganz ML. The Economic Evaluation of Obesity Interventions: Its Time Has Come. *Obesity Research*. 2003;11(11):1275-1277.
- Palfrey JS, Sofis LA, Davidson EJ, Liu JB, Freeman L, Ganz ML. The Pediatric Alliance for Coordinated Care: Evaluation of a Medical Home Model. *Pediatrics*. 2004;113:1507-1516.

2. Non-Peer Reviewed Publications

- Glied S, Sisk JE, G. S, Ganz ML. *Selection, Marketing, and Medicaid Managed Care* September 1997. 6164.

3. Agency Publication

- Gemson DH, Ashford AR, Dickey LL, Ganz ML, Elinson J, Francis CK. Dissemination of Prevention Guidelines to Harlem Physicians. Executive Summary, Final Report and Appendices. Prepared in cooperation with Columbia University, Harlem Hospital Center, New York, NY and the Public Health Service, Rockville, MD, Office of Disease Prevention and Health Promotion, 1994 (AHCPR Report No. AHCPR-94-136).

4. Published Abstracts

- Ganz ML, Sofis LA, Davidson EJ, Palfrey JS. Is case management related to differences in health care resource use for children with special care needs enrolled in Massachusetts Medicaid? *Pediatric Research*. 2002;51 Part 2 Suppl(4):1210.
- Ganz ML, Sofis LA, Davidson EJ, Liu JB, Palfrey JS. Health care resource use of children with special health care needs: Are we using our dollars effectively and equitably? *Pediatric Research*. 2002;51 Part 2 Suppl(4):208A.
- Palfrey JS, Davidson EJ, Ganz ML, Liu JB. Improving quality of care for children with Special Health Care Needs: The role of the practice-based nurse practitioner as case manager. *Pediatric Research*. 2002;51 Part 2 Suppl(4):1143.
- Ganz ML, Sofis LA, Davidson EJ, Palfrey JS. Do children with special health care needs meet the recommended primary care periodicity schedule: Evidence from Boston. *Pediatric Research*. 2003;53 Part 2 Suppl(4):1045.

- Ganz ML, Kalinich ML. Estimating the prevalence and costs of childhood injuries using the Medical Expenditure Panel Survey. *Pediatric Research*. 2003;53 Part 2 Suppl(4):1299.
- Ganz ML, Liao CC. Estimating the prevalence, correlates, and costs of child mental health conditions using the Medical Expenditure Panel Survey. *Pediatric Research*. 2003;53 Part 2 Suppl(4):1300.