

# GEISINGER HEALTH SYSTEM

Administration  
M.C. 01-50  
100 North Academy Avenue  
Danville, PA 17822  
570 214.9586 Tel  
570 271.6490 Fax

Lynn Miller  
Chief Administrative Officer  
Geisinger Medical Center

August 27, 2007

Ms. Nancy Kane, MBA, DBA, Program Director  
Harvard University  
Kresge Building, Room 313, 677 Hunington Avenue  
Boston, MA 02115

Dear Ms. Kane,

I am writing to make you and your graduate students aware of Geisinger Health System's Administrative Residency/Fellowship Program. Please find enclosed a description of our program, which I encourage you to copy and distribute to your students. This information is also available at [www.geisinger.org](http://www.geisinger.org).

Geisinger is a fully integrated, physician-led healthcare system, dedicated to healthcare, education, research and community service. The components of the system include:

- Geisinger Health Plan: one of the largest not-for-profit rural healthcare financing and insurance companies in the country (serving over 200,000 residents in 42 counties through a network including approximately 71 hospitals, 1,040 primary care sites, 2,540 primary care physicians, and 13,103 specialists)
- Geisinger Medical Center: a large quaternary care teaching hospital (including the Janet Weis Children's Hospital, the Women's Pavilion, the Weis Center for Research, the Center for Health Research, and the Geisinger/Health South Rehabilitation Center)
- Geisinger Wyoming Valley Medical Center: a tertiary care hospital
- Geisinger South Wilkes-Barre Hospital: a general acute care hospital
- Geisinger Clinic: a multi-specialty physician group practice with 650 physicians in 38 practice sites
- Marworth Treatment Center: an alcohol and chemical dependency treatment center
- Valley Surgery Center: an ambulatory surgery center

As a result of our integration and span, more than 10 million outpatient visits occurred and 39,000 inpatients were discharged from our facilities during the 2007 fiscal year.

The Geisinger Residency/Fellowship program is designed to be a two-year management training experience. We offer three individuals the opportunity to apply graduate theories and principles in a practical work setting. Residents/Fellows are exposed to a wide variety of current and challenging administrative issues, allowing each individual to test both interest and skill before making a career choice.

Three program concentrations, Central/Western Market, Northeastern Market, and Geisinger Health Plan's Healthcare Financing and Insurance Operations concentration have been designed to capitalize on the market and clinical differences of Geisinger's service area hubs and insurance operations. Upon mutual agreement, Residents/Fellows will pre-select their concentration. Residents/Fellows also have the opportunity to choose between a 'Clinical Operations' and 'Physician Practice Management' track within the Central/Western and Northeastern market concentrations. This three-concentration approach makes the most of Geisinger's unique assets while, at the same time, provides a variety of meaningful experiences for the early careerist.

Our program is seeking individuals who are top academic performers with stellar recommendations and a clear sense of career direction. All qualified students should submit completed applications no later than October 15, 2007.

If you have any additional questions, or would like to further discuss our program, please feel free to contact me directly at (570) 214-9586.

Thank you,



Lynn Miller