# DIVERSITY STATEMENT RESOURCE GUIDE





#### What is a diversity statement?

A diversity statement:

- Is a public commitment to fostering a diverse community and a culture of inclusivity
- Highlights your organization's diversity, equity, and inclusion (DEI)related values and goals
- Sets DEI-related expectations for your community and community members



## How is a diversity statement useful?

A diversity statement shows the public and your community that diversity, equity, inclusion, and belonging are important to your organization.

#### It can help with:

- Building trust between your community and leadership
- Increasing feelings of belonging within your community
- Recruiting diverse applicants



#### What should be included?



Consider your organization's answers to the following questions:

- What does DEI mean to your organization?
  - How does DEI relate to your organization's mission and values?
- Why is DEI important to your organization, now and in the future?
- How does your organization approach DEI, now and in the future?
  - What are some specific DEI initiatives or actions, either ongoing or planned for the future?

Common topics included in diversity statements:

- · Community values and DEI-related goals
- Specifics about DEI initiatives, resources, and people doing DEI work
- Acknowledgement of historically underrepresented or marginalized groups (e.g. gender, race, sexual orientation, ability)
- Denouncing forms of hate or bias (racism, homophobia, etc.)

#### Additional tips:

- · Use positive language and tone
- Create a compelling headline other than "Diversity Statement"

### **Examples of Effective Diversity Statements**

#### **From the Harvard Community**

- Harvard Medical School
- Harvard Belfer Center
- Harvard Forest
- Harvard University Department of Psychology

#### **From Peer Institutions**

- University of Wisconsin Medieval Studies
- Stanford University
- Yale University Department of English
- University of Pennsylvania Engineering

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## How does a diversity statement differ from an Equal Opportunity or Reasonable Accommodations statement?

<u>Equal opportunity</u> and reasonable accommodations statements are:

- Types of non-discrimination statements
- Required by law and university policy

A diversity statement is not required by law or university policy, and instead it signifies a commitment to a diverse and inclusive workplace culture beyond legal mandates.



## We have written a diversity statement. Now what?



That's great! Some next steps include:

- Share the statement in an announcement to your listsery
- Include the statement on your website, for example:
  - The front page/welcome page of your website
  - In the "About" section
  - In a separate tab dedicated to your community's diversity, inclusion, and belonging efforts

- Adapt the statement for job postings
  - Use <u>this guide</u> for more information about inclusive hiring.
- Take action
  - Writing a diversity statement is a great first step, but words alone will not make your community more diverse or inclusive
  - Use the resources below to develop measurable goals specific to your community.

### **Additional Resources**

## Inclusive Excellence and Strategic Planning Toolkits

- Harvard Office for Diversity, Inclusion & Belonging
- University of Chicago
- University of California, Berkeley

#### **Terms and Language**

• Foundational concepts and affirming language