## Worksheet 6-3. Analyzing the positions, power and interests of your stakeholders

Once you have created your list of potential stakeholders, you can expand the table from Worksheet 6-2 using the format on the following page to analyze each stakeholder’s position on the reform, their level of power, and interest in the effort.

You can also use [PolicyMaker software](https://michaelrreich.com/policymaker-software) (available at: https://michaelrreich.com/policymaker-software) to create a position map (with power and position) that presents your findings in a graphic format.

**How can you ensure that your assessments in the position map are accurate?**

One way to systematically assess stakeholders’ positions on your health reform proposal is to conduct interviews with key individuals. If you decide to conduct interviews, you need to develop an interview guide.

Keep in mind that some stakeholders, even in a direct face-to-face interview, may not state their positions and interests explicitly. Other stakeholders may refuse to participate in interviews.

Deciding on the position and power of stakeholders can be assisted by triangulation of information across different interviews (including the views of other stakeholders) and sources (such as public statements, news articles, social media posts, and published and unpublished documents).

Assessing the power and position of stakeholders inevitably involves some degree of subjective judgment. This subjectivity can be reduced to some degree by discussion and debate among members of the political analysis team.

**For additional instructions on how to conduct an applied political analysis**, see:

Reich MR, Campos PA. 2020. [A Guide to Applied Political Analysis for Health Reform](https://www.hsph.harvard.edu/india-health-systems/2020/06/01/political-analysis-guide/). Working Paper No. 1. Boston, MA: India Health Systems Project, Harvard T.H. Chan School of Public Health. <https://www.hsph.harvard.edu/wp-content/uploads/sites/2216/2020/08/Guide-Applied-Political-Analysis-final-2020.08.29-FINAL.pdf>

### Worksheet for political analysis of stakeholders

Use this worksheet to identify key stakeholders for your reform, and their position, level of power, and level of interest in the reform.

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| **STAKEHOLDER** | **POSITION**  **(support/oppose;**  **low/med/high)** | **LEVEL OF POWER**  **(low/med/high)** | **LEVEL OF INTEREST IN REFORM**  **(low/med/high)** |
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