

# STRIPED ADVOCACY PLAYBOOK

The **STRIPED Advocacy Playbook** is an exciting resource that uses tried-and-true strategies to make it easy for community champions to advocate for important changes that could help prevent eating disorders and promote body confidence. It is designed for first-time changemakers and veterans alike. From model policy to lawmaker meeting tips, we have resources to help you plan and manage your campaign for change!

## WHO IS THE PLAYBOOK FOR?



### ADVOCATES

looking to learn how to effectively advocate and make a difference to help prevent eating disorders and fight harmful body and beauty ideals.



### PUBLIC HEALTH PROFESSIONALS

who want to put their ideas into practice and give our kids a new front line of defense from harmful body and beauty ideals.



### POLICYMAKERS

who will be leaders on these initiatives in state legislatures and city councils across the country.

## WHAT YOU WILL FIND IN THE PLAYBOOK

### THE POWER PRISM® FRAMEWORK: HOW TO IMPLEMENT A LEGISLATIVE CAMPAIGN TO MAKE A DIFFERENCE!

The Power Prism® framework is a step-by-step plan that will help you recognize and act on opportunities to build momentum in a campaign for change. The Power Prism® is built on six “power tools” of advocacy that help apply pressure on decision-makers to reach our policy goals: Research & Data Collection, Coalition Building & Maintenance, Fundraising & Development, Grassroots & Key Contacts, Media Advocacy, and Decision-Maker Advocacy.



### MODEL LEGISLATION: THE STRIPED ADVOCACY PLAYBOOK OFFERS VALUABLE RESOURCES ON SPECIFIC ADVOCACY CAMPAIGNS AND CORRESPONDING PIECES OF MODEL LEGISLATION

- Over-the-Counter Diet Pills & Muscle-Building Supplements: Ban Sale to Children
- Over-the-Counter Diet Pills: Excise Tax
- Stop Digitally Altered Advertisements
- Ban on Body Size Discrimination
- CROWN Act: Ban Natural Hair Style Discrimination
- Over-the-Counter Laxatives: Ban Sale to Children
- Prohibit Sale and Use of Liquid Silicone for Cosmetic Injections
- Promote Eating Disorders Prevention in Schools

## READY TO MAKE A DIFFERENCE?

CLICK HERE OR SCAN TO ACCESS

THE STRIPED ADVOCACY PLAYBOOK TODAY!



The **Strategic Training Initiative for the Prevention of Eating Disorders** is a public health incubator based at the Harvard T.H. Chan School of Public Health and Boston Children’s Hospital. Our mission is to train the next generation of health professionals to harness the power of public health to prevent eating disorders and related problems with food, weight, and appearance. We strive to create a society where girls, boys, and people of all genders can grow up at home in their own bodies.

**STRIPED**

A PUBLIC HEALTH INCUBATOR

Strategic Training Initiative for the Prevention of Eating Disorders

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