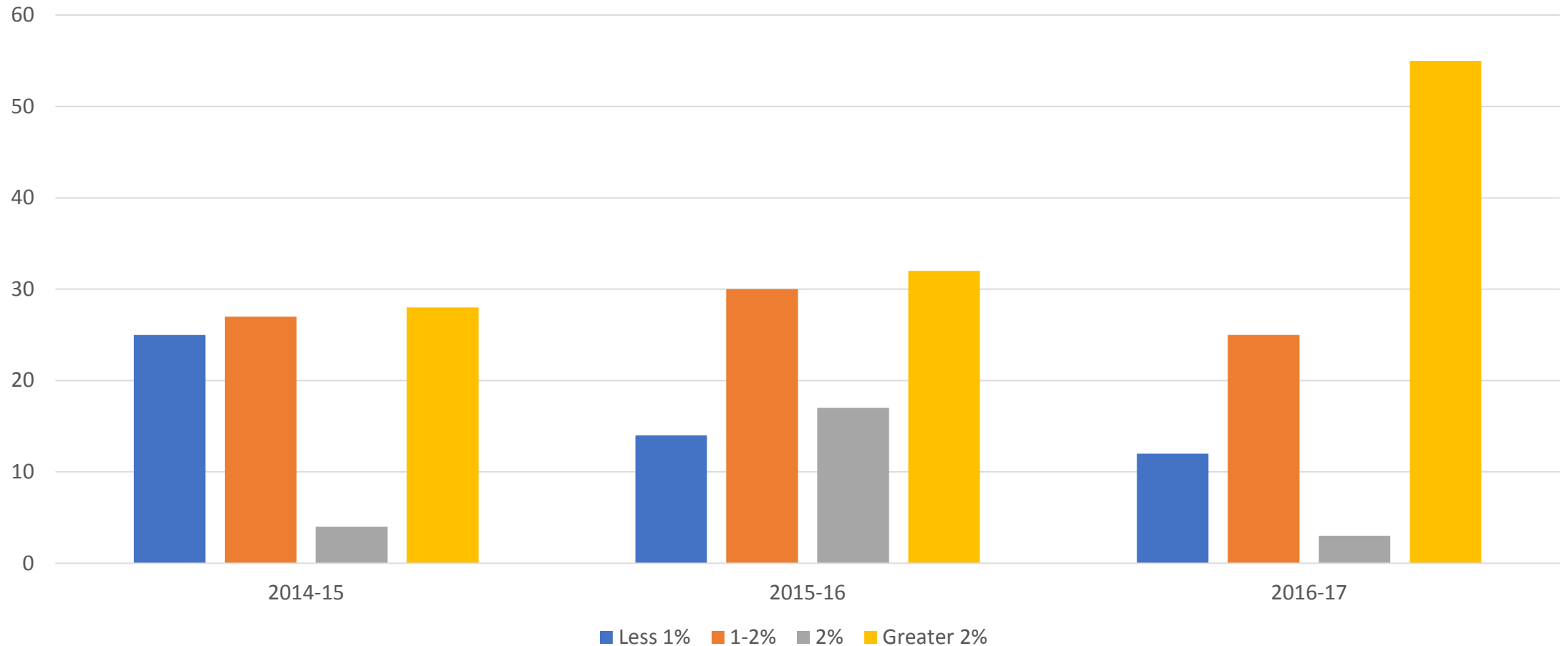


# Corporate Social Responsibility

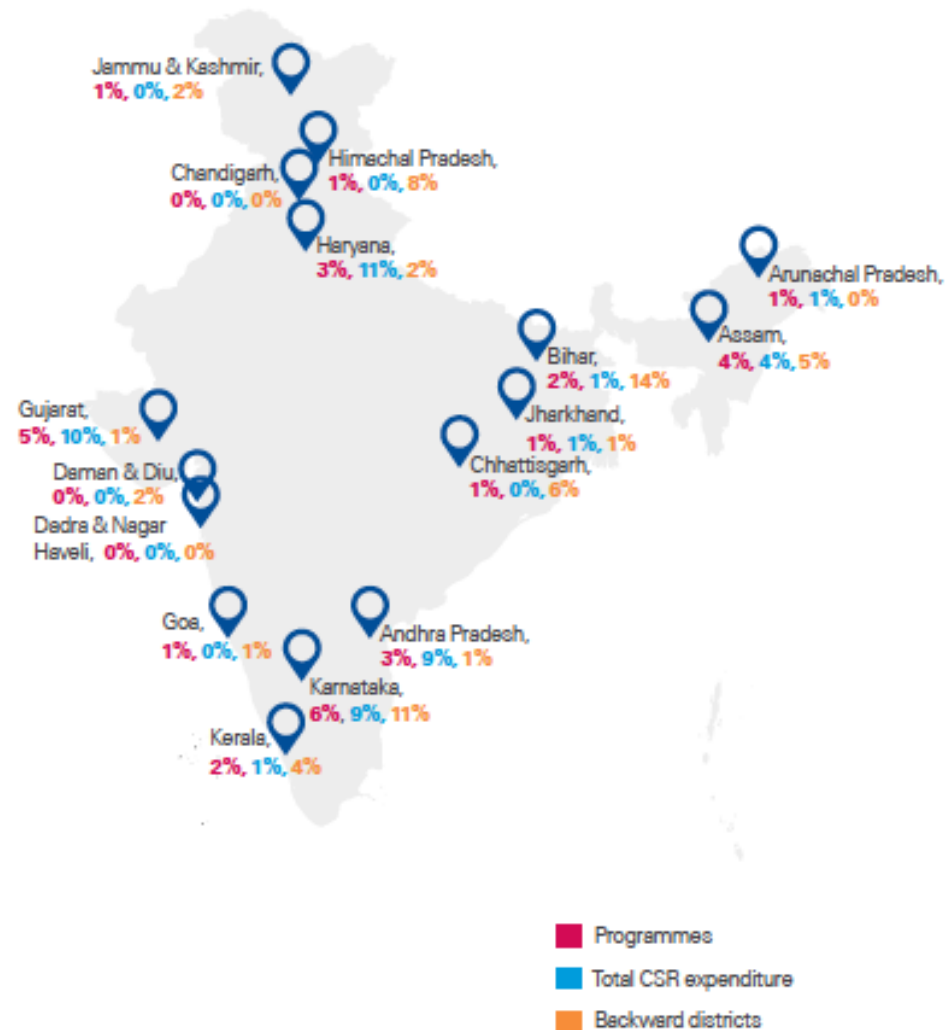
# Corporate Social Responsibility (Policy) Rules 2013

- Applies to companies with:
  - Net worth of INR500 crore or more
  - Turnover of INR1000 crore or more
  - Net profit of INR5 crore or more
- Requirements:
  - CSR committee
  - CSR policy
  - Spend 2 per cent of their net profit on CSR programmes
  - Focus on areas around where operates

# CSR Expenditure by Largest Indian Companies



# CSR Projects in Backward Areas of India



# Jindal Steel and Power CSR Statement

“The company strongly believes that sustainable community development is essential for harmony between the community and the industry. It endeavours to make a positive contribution to the underprivileged communities by supporting a wide range of socio-economic, educational and health initiatives. Also, it is committed to integrate its business values and operations to meet the expectations of all its stakeholders.”

# Jindal Steel and Power Approach to CSR

## **Purpose of CSR**

To promote the concept of 'Leadership with Trust', working with local communities and other key stakeholders for ensuring continuous and smooth operations.

## **Brand reputation**

To align with the overall group position on CSR and to ensure we are in harmony with the community.

## **Sustainability**

To ensure that the business is sustainable by creating and conserving sources of livelihood.

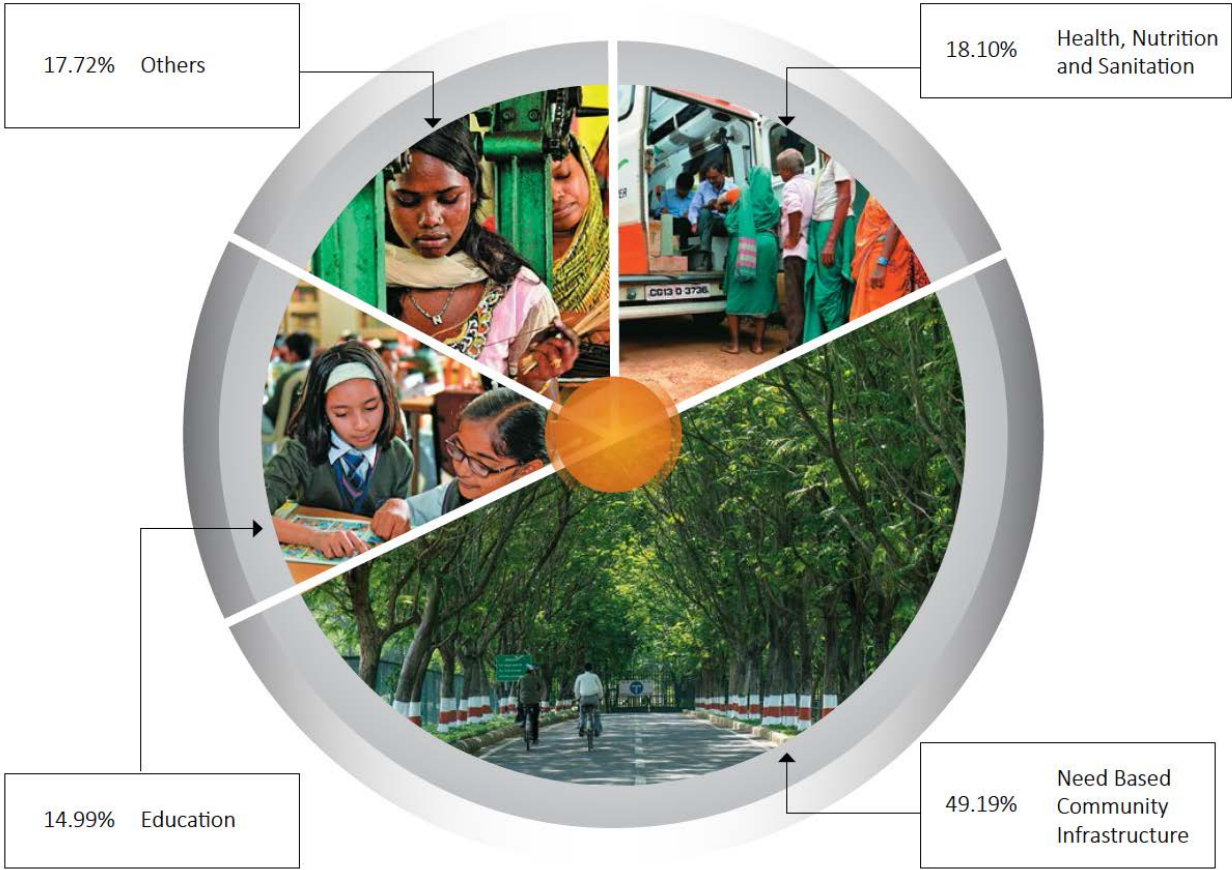
## **License to operate**

To take voluntary steps to persuade communities to reduce or avoid interference in business.

## **Compliance**

To meet regulatory requirements imposed for project and operation by governments and other bodies.

# Jindal Steel and Power CSR Spending 2015-16

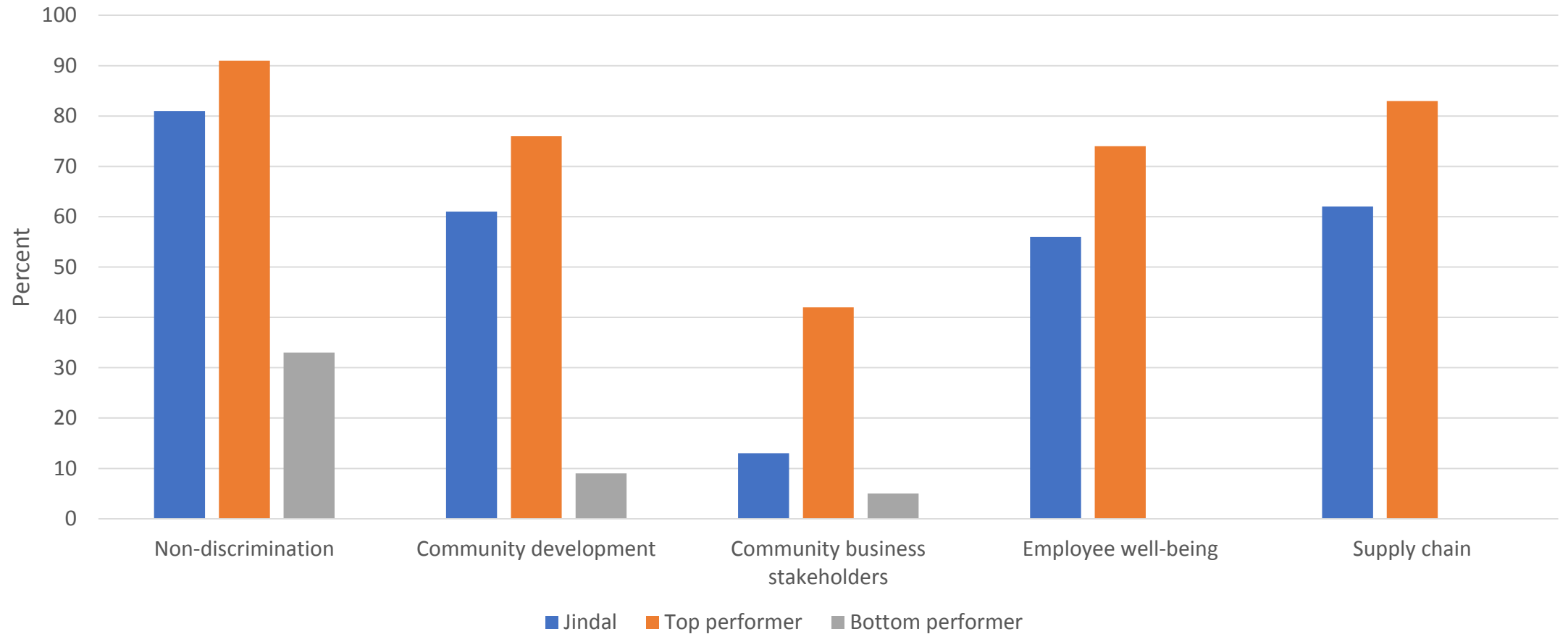


# Jindal Steel and Power CSR Beneficiaries 2015-16

Healthcare	Education & Skill Development	Infrastructure & Community Development
{200,000} People benefited from Healthcare initiatives	{15000} Students Empowered through Quality Education	{1000} Sanitation facilities benefitting over 100000 people
{85,000} Adolescent Girls benefitted through Anaemia Diagnostic & Referral Support	{1500} Students provided with mid-day meals	{20} Community Buildings- benefitting over 50000 people
{800} General & Specialized Health Camps	{1147} Scholarship granted for Higher Education.	{250,000} People provided with safe and clean drinking water
{50,000} Population Stabilization Advocacy	{24690} Vocational training & Skill Building	{150} Women Self Help Groups (SHG's)
{100,000} Women Benefitted through Reproductive Healthcare Services	{1000} Women Entrepreneurs developed	{500} Women having access to Supplementary Income.



# India Responsible Business Index: Jindal Steel and Power Ltd



## Jindal Steel & Power: Human Rights and Environmental Violations in Mozambique

In the Tete province of northwestern Mozambique, Jindal Mozambique Minerals operates the [Chirodzi Coal Project](#). Jindal is one of only three companies with mining rights in the coal-rich Moatize region located in the Tete Province. Since its arrival in the country, Jindal has been responsible for violating community rights, damaging the environment through open-pit mining, and abusing Mozambican workers.[2]

Over 2,500 people still reside near the Chirodzi Coal Project's open-pit mine. Despite the company's promise to resettle communities before mining commenced, [resettlement has not taken place](#).[3] The communities did [not receive any form of compensation](#) or substitute land for their sacrifices. Jindal continues to extract coal from land that is vital to the survival of residents and their families. The food insecurity that has resulted from Jindal's operations makes people vulnerable to poverty and hunger.[4] Jindal uses dynamite to facilitate coal extraction at the site, resulting in [coal dust clouds](#) that severely impact the health of those living within a kilometer of the mine.[5]

The company has fenced in the area and hired a private security force to restrict community members from coming within the mine's vicinity. There are several reports of security guards violently assaulting community members that pass through the gates on their way to their houses.[6]

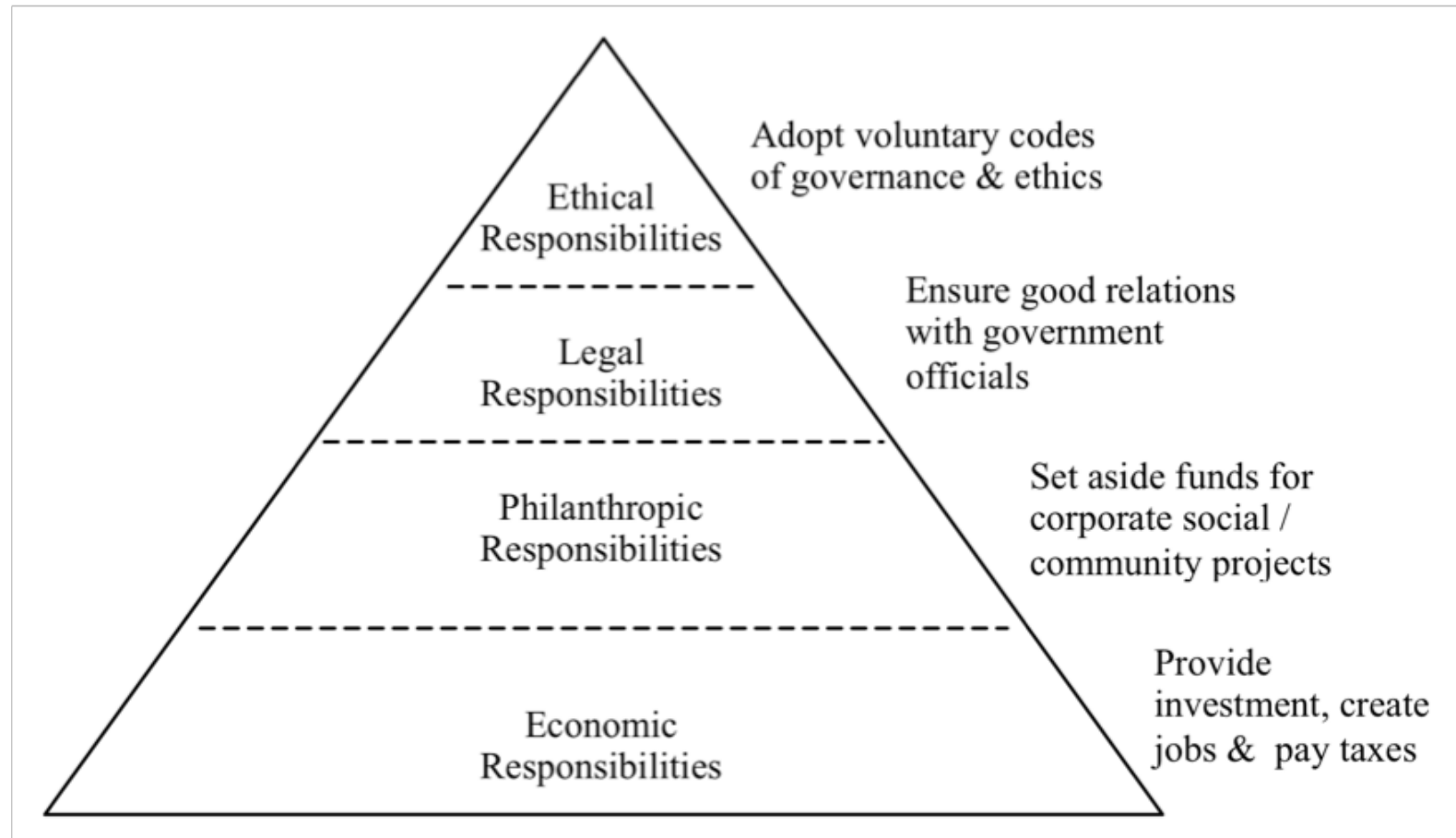
Since early 2013, Jindal has been [mining without an approved Environmental Impact Assessment](#) (EIA), which is in direct violation of Mozambican Environmental Law.[7] Nevertheless, Mozambique's president, Armando Guebuza, [inaugurated the mining project days after a large protest](#) where community members physically attacked Jindal officials.[8]

# Pyramid of Corporate Social Responsibility



Source: Carroll (1991)

# Corporate Social Responsibility Pyramid for the Development Context



Source: Visser (2005)

# Tiger Brand Biscuits

- 35% of biscuits sales to poor consumers
- Fortification of biscuits sold through commercial markets (55%)
- Britannia Nutrition Foundation established in 2009
- Developed biscuits fortified with iron in collaboration with GAIN in 2007:
  - Low levels of fortification for commercial sale
  - High levels of fortification for supervised distribution
- Commercial sales:
  - Based on high-volume low-price distribution strategy:
  - Questions over role of fortification in market penetration
- Highly fortified biscuits distributed through:
  - State-run Mid-Day Meal Scheme (MDMS)
  - Britannia Nutrition Foundation programmes

# Unilever's Sustainable Living Plan (USLP)

“By 2020, we will have a positive impact on the lives of 5.5 million people by improving the livelihoods of smallholder farmers, and the incomes of small-scale retailers, and by increasing the participation of young entrepreneurs in our value chain.”

“In 2017, we enabled around 716,000 smallholder farmers and 1.6 million small-scale retailers to access initiatives aiming to improve their agricultural practices or increase their incomes.”

# UNILEVER SUSTAINABLE LIVING PLAN: PROGRESS IN 2017

The Unilever Sustainable Living Plan sets out to decouple our growth from our environmental footprint, while increasing our positive social impact.

Our Plan has three big goals to achieve, underpinned by nine commitments and targets spanning our social, environmental and economic performance across the value chain. We will continue to work with others to focus on those areas where we can drive the biggest change and support the UN Sustainable Development Goals.

More detail on our progress can be found in our online Sustainable Living Report 2017 at [www.unilever.com/sustainable-living](http://www.unilever.com/sustainable-living).

## IMPROVING HEALTH AND WELL-BEING FOR MORE THAN 1 BILLION

By 2020 we will help more than a billion people take action to improve their health and well-being. We have helped 601 million people take action to improve their health and well-being.

Contributing to the following Sustainable Development Goals:



### HEALTH AND HYGIENE

By 2020 we will help more than a billion people to improve their health and hygiene. This will help reduce the incidence of life-threatening diseases like diarrhoea.

601 MILLION people reached by end 2017

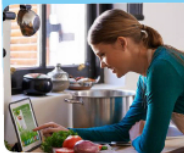


- Reduce diarrhoeal and respiratory disease through handwashing
- Provide safe drinking water
- Improve access to sanitation
- ✓ Improve oral health
- Improve self-esteem
- Help improve skin healing

### NUTRITION

We will continually work to improve the taste and nutritional quality of all our products. The majority of our products meet, or are better than, benchmarks based on national nutritional recommendations. Our commitment goes further: by 2020, we will double the proportion of our portfolio that meets the highest nutritional standards, based on globally recognised dietary guidelines. This will help hundreds of millions of people to achieve a healthier diet.

39%<sup>†</sup> of our portfolio by volume met highest nutritional standards in 2017



- Reduce salt levels
- Reduce saturated fat
- ⊗ Increase essential fatty acids
- ⊗ Reduce saturated fat in more products
- ✓ Remove trans fat
- Reduce sugar
- Reduce calories:
  - ✓ In children's ice cream
  - ✓ In more ice cream products
- ⊗ Provide healthy eating information

## REDUCING ENVIRONMENTAL IMPACT BY 1/2

By 2030 our goal is to halve the environmental footprint of the making and use of our products as we grow our business.\* Our greenhouse gas impact has increased and our water and waste impacts per consumer use have reduced since 2010.

Contributing to the following Sustainable Development Goals:



### GREENHOUSE GASES

**Our products' lifecycle:** Halve the greenhouse gas (GHG) impact of our products across the lifecycle by 2030.

+9%<sup>†</sup> our greenhouse gas impact per consumer use has increased by around 9%<sup>†</sup> since 2010\*

**Our manufacturing:** By 2020 CO<sub>2</sub> emissions from energy from our factories will be at or below 2008 levels despite significantly higher volumes.

✓ -47%<sup>†</sup> reduction in CO<sub>2</sub> from energy per tonne of production since 2008



- Become carbon positive in manufacturing:
  - Source all energy renewably
  - Source grid electricity renewably
  - Eliminate coal from energy mix
  - Make surplus energy available to communities
  - New factories
- Reduce GHG from washing clothes:
  - ✓ Reformulation
  - Reduce GHG from transport
  - ✓ Reduce GHG from refrigeration
  - Reduce energy consumption in our offices
  - ✓ Reduce employee travel

### WATER

**Our products in use:** Halve the water associated with the consumer use of our products by 2020.\*

-2%<sup>†</sup> our water impact per consumer use has reduced by around 2%<sup>†</sup> since 2010\*

**Our manufacturing:** By 2020 water abstraction by our global factory network will be at or below 2008 levels despite significantly higher volumes.

○ -39%<sup>†</sup> reduction in water abstraction per tonne of production since 2008



- Reduce water use in manufacturing process:
  - New factories
- Reduce water use in the laundry process:
  - ✓ Products that use less water
  - Reduce water use in agriculture

### WASTE

**Our products:** Halve the waste associated with the disposal of our products by 2020.

○ -29%<sup>†</sup> our waste impact per consumer use has reduced by around 29% since 2010\*

**Our manufacturing:** By 2020 total waste sent for disposal will be at or below 2008 levels despite significantly higher volumes.

✓ -98%<sup>†</sup> reduction in total waste per tonne of production since 2008



- Reduce waste from manufacturing:
  - ✓ Zero non-hazardous waste to landfill
  - New factories
  - Reusable, recyclable or compostable plastic packaging
  - Reduce packaging
- Recycle packaging:
  - Increase recycling and recovery rates
  - Increase recycled content
  - ⊗ Tackle sachet waste
  - ⊗ Eliminate PVC
- Reduce office waste:
  - ✓ Recycle, reuse, recover
  - ✓ Reduce paper consumption
  - ⊗ Eliminate paper in processes

## ENHANCING LIVELIHOODS FOR MILLIONS

By 2020 we will enhance the livelihoods of millions of people as we grow our business. We have made steady progress across our Enhancing Livelihoods commitments.

Contributing to the following Sustainable Development Goals:



### SUSTAINABLE SOURCING

By 2020 we will source 100% of our agricultural raw materials sustainably.

○ 56%<sup>†</sup> of agricultural raw materials sustainably sourced by end 2017



- Sustainable palm oil<sup>†</sup>
- Paper and board
- Soy beans and soy oil<sup>†</sup>
- Tea<sup>†</sup>
- ⊗ Fruit
- ⊗ Vegetables
- Cocoa
- Sugar
- Sunflower oil
- Rapeseed oil
- Dairy
- ⊗ Fairtrade Ben & Jerry's
- Cage-free eggs
- ✓ Increase sustainable sourcing of office materials

### FAIRNESS IN THE WORKPLACE

By 2020 we will advance human rights across our operations and extended supply chain.

● 55%<sup>†</sup> of procurement spend through suppliers meeting our Responsible Sourcing Policy's mandatory requirements

We continued to embed human rights,<sup>†</sup> focusing on 8 salient issues in our Human Rights Report

Our Total Recordable Frequency Rate for safety improved to 0.89<sup>†</sup> per million hours worked



- Implement UN Guiding Principles on Business and Human Rights<sup>†</sup>
- Source 100% of procurement spend in line with our Responsible Sourcing Policy<sup>†</sup>
- ✓ Create framework for fair compensation<sup>†</sup>
- ✓ Improve employee health, nutrition and well-being
- Reduce workplace injuries and accidents<sup>†</sup>

### OPPORTUNITIES FOR WOMEN

By 2020 we will empower 5 million women.

● 1,259,000<sup>†</sup> women enabled to access initiatives aiming to promote their safety, develop their skills or expand their opportunities\*

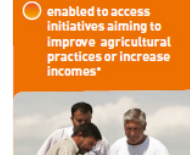


- Build a gender-balanced organisation with a focus on management<sup>†</sup>
- Promote safety for women in communities where we operate<sup>†</sup>
- Enhance access to training and skills<sup>†</sup>
- Expand opportunities in our retail value chain<sup>†</sup>

### INCLUSIVE BUSINESS

By 2020 we will have a positive impact on the lives of 5.5 million people.

716,000<sup>†</sup> smallholder farmers and 1.6 MILLION small-scale retailers



- Improve livelihoods of smallholder farmers<sup>†</sup>
- Improve incomes of small-scale retailers
- Increase participation of young entrepreneurs in our value chain

#### KEY

- ✓ Achieved by target date
- On-plan for target date
- Off-plan for target date
- ⊗ % achieved by target date

\* Our environmental targets are expressed on a 'per consumer use' basis. This means a single use, portion or serving of a product.  
<sup>†</sup> In seven water-scarce countries representing around half the world's population.  
<sup>†</sup> In 2017 around 370,000 women accessed initiatives under both Opportunities for Women and Inclusive Business.  
<sup>†</sup> PricewaterhouseCoopers (PwC) assured. For details and the basis of preparation, see [www.unilever.com](http://www.unilever.com)

# Hindustan Unilever and the USLP

IMPROVING HEALTH AND WELL-BEING		ENHANCING LIVELIHOODS		
By 2020, Unilever will help more than a billion people take action to improve their health and well-being.		By 2020, Unilever will enhance the livelihoods of millions of people as it grows its business.		
HEALTH AND HYGIENE	NUTRITION	FAIRNESS IN THE WORKPLACE	OPPORTUNITIES FOR WOMEN	INCLUSIVE BUSINESS
<p><b>TARGET</b></p> <p>By 2020, Unilever will help more than a billion people globally to improve their health and hygiene. This will help reduce the incidence of life threatening diseases like diarrhoea.</p> <p><b>PERFORMANCE</b></p> <p>In India, over 140 million people were reached by December 2017 through programmes on handwashing, safe drinking water and sanitation.</p>	<p><b>TARGET</b></p> <p>By 2020, Unilever will double the proportion of its portfolio across the globe, that meets the highest nutritional standards, based on globally recognised dietary guidelines. This will help hundreds of millions of people to achieve a healthier diet.</p> <p><b>PERFORMANCE</b></p> <p>47% of HUL's Foods and Refreshments portfolio met the highest nutritional standards in 2017, based on globally recognised dietary guidelines.</p>	<p><b>TARGET</b></p> <p>By 2020, Unilever will advance human rights across global operations and extended supply chain.</p> <p><b>PERFORMANCE</b></p> <p>HUL continued to embed human rights with a focus on eight salient human rights issues identified by Unilever which are documented in the 2015 Human Rights Report.</p>	<p><b>TARGET</b></p> <p>By 2020, Unilever will empower five million women across the globe.</p> <p><b>PERFORMANCE</b></p> <p>HUL's Shakti programme empowered nearly 80,000 Shakti Entrepreneurs by December 2017.</p>	<p><b>TARGET</b></p> <p>By 2020, Unilever will have a positive impact on the lives of 5.5 million people across the world.</p> <p><b>PERFORMANCE</b></p> <p>HUL has positively impacted over 1.7 million people through Project Prabhat initiatives across 30 locations. These initiatives focus on enhancing livelihoods, water conservation, health and hygiene.</p>



# Hindustan Unilever Ltd

- Project Shakti:
  - 80,000 micro-entrepreneurs across 18 states
- Tomato sourcing PPP with Government of Maharashtra:
  - 8,000 farmers producing on 11,000 hectares
- Prabhat programme:
  - Reached 1.38 million people