

CORPORATE DONORS

Company	Areas of Focus	Maternal Health Components	Notes	Interviewed?
Maternal Health is a Key Areas of Focus				
Abbott	Global AIDS care, access to health care, science, community. Through Abbott Fund, works to provide innovative solutions to the health care challenges confronted by disadvantaged populations worldwide.	Supports a wide range of MH activities, but priority focus is on nutrition and midwife training and certification.	Supports MH work of Direct Relief International. Abbott Has historically focused on HIV, with some MH work through PMTCT and midwife training. More recently, Abbott has begun to make maternal and child health, and nutrition key priority	Tried but no response
Johnson & Johnson	Community-based programs that support health and well-being. Helping mothers and infants survive childbirth. Educating communities on how to reduce their risk of infection from preventable diseases.	Reducing death and illness in women and children by supporting programs to train health workers and midwives, increasing education and access to care, simple surgeries (fistula). \$250M committed to UNSG Global Strategy over the next 5 years for a package of commitments called Every Mother, Every Child that aims to help as many as 120 million women and children each year.	Supports MH work of Direct Relief International, through funds and in-kind contributions. Also supports MH work through Global Fund for Women.	Yes

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Other Global Health and Development Issues are Key Areas of Focus (do some MH work or have expressed interest in MH)				
Becton Dickinson	HIV/AIDS, TB and malaria, diabetes, immunization, infectious diseases, other health, education and disaster relief support.	Will be a participating partner in "Together for Girls" with UNICEF, UNAIDS, UNFPA, and UNIFEM, as well as private sector organizations and the US government to end sexual violence against girls.		No
Bristol-Myers Squibb	Programs to reduce health disparities around the world in 4 areas: hepatitis in Asia, HIV/AIDS programs in Africa, cancer in Europe, mental illness in the US.	HIV/AIDS "Secure the Future" program includes some PMTCT work.		No
Exxon Mobil	Malaria, women's economic opportunity, math & science, human rights.	No specific MH focus, but some work preventing malaria among pregnant women.	Funds Jhpiego, PSI, Pathfinder, UN Fdn	No
GE	Environment, human rights, health. To improve healthcare delivery for some of the world's most vulnerable people, with added emphasis on maternal and infant care, as well as HIV/AIDS, TB and Malaria. Two key programs: "healthymagination" and "developing health globally". Also focuses on training and education.	Commitment to UNSG Global Strategy - as part of GE's \$6 billion "healthymagination" initiative, committed to expand its Maternal-Infant Care technology portfolio to increase local access to care in more than 80 countries. "Developing Health Globally" involves product and technology donations to hospitals and health centers, including lab equipment, surgical equipment, maternal & infant care products & diagnostic tools.		No

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Google	Google Crisis Response provides critical information and develops tools to support disaster relief. In-kind donations include use of Google tools: Google MapMaker, Apps for non-profits and Google Earth Outreach.	No specific MH focus, but funds Medic Mobile's work.		Tried but no response.
MAC Cosmetics	MAC AIDS Fund supports innovative programs that address the most marginalized and stigmatized victims of HIV/AIDS.	Women's Initiative Program addresses the health of women and girls affected by HIV/AIDS, particularly in Sub-Saharan Africa.		Tried but no response.
Merck	Education, community (including hunger and malnutrition, and health. Health work includes access to vaccines (Gardasil - HPV), HIV treatment & care, HR capacity building, and increasing access to quality health care.	Commitment to UNSG Global Strategy - In a partnership with Qiagen, \$840M over the next 5 years through donations of GARDASIL® (HPV vaccine) and HPV DNA tests to organizations and institutions in eligible lowest income countries. Funds some MH work with CARE, Christy Turlington Burns, Global Library of Women's Medicine, and several small local NGOs in Africa (working on expanding midwifery and nursing).	Merck is currently exploring the possibility of intensifying its MH work.	Yes

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Novo Nordisk	Diabetes. Company approach is to implement "triple bottom line" - social and environmental responsibility, and economic viability, to reach their ultimate goal: to defeat diabetes.	Commitment to UNSG Global Strategy - Continue to work towards improving health of women and children with a focus on screening, treatment and care for gestational diabetes.		No
Pfizer	Global health programs focus on HIV/AIDS TB & malaria, cancer/tobacco control. (No MH mentioned).	Commitment to UNSG Global Strategy - \$200M help the UN address key global health issues, including women & girls affected by HIV/AIDS. Also focuses on preventing malaria among pregnant women.	Partners with Kellogg on project in Chiapas, Mexico on connecting traditional and modern healthcare. Supported 2010 Women Deliver conference.	Yes
ViiV Healthcare	Positive Action for Children Fund supports community programs that mitigate the impact of HIV and AIDS on children and their families.	Commitment to UNSG Global Strategy - \$47M between 2010-2015 for PMTCT. Interprets PMTCT very broadly, including adolescent RH, primary prevention in communities, economic opportunities for women, maternal health.	ViiV is a specialist HIV company established by GlaxoSmithKline and Pfizer to deliver advances in treatment and care for people living with HIV. Owned by GSK (85%) and Pfizer (15%) but corporate giving depts do not coordinate.	Yes
Voxiva	Maternal health, smoking cessation, diabetes. Provides public health agencies with a novel approach to improving their citizen's health and wellness through mobile-based solutions.	Voxiva, in partnership with J&J, has identified MH as 1 of 3 key areas of health intervention. Text 4 Baby program uses text messaging to deliver the right health information at the right time to pregnant women and new moms, particularly focused on underserved populations.	Voxiva has just announced it's first international program in Russia. They will be expanding to several other countries this year but would not list those at this time.	Yes