



# *Because Every Woman and Child Counts.*

Scaling up maternity referral systems in three cities of Maharashtra, India, to promote access to quality health services for poor urban communities.

Sweety Pathak  
Mumbai, India



Society for Nutrition,  
Education and Health Action



# Background

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Society for Nutrition, Education and Health Action ( SNEHA, Mumbai, India) works in partnership with public health system to impact quality of care and influence urban health policies...

We work with vulnerable pregnant mothers and newborns living in the informal urban settlements to influence their health seeking behavior...

# Urbanization in India is increasing at very high pace...

Maharashtra state has the highest number of people in India living in urban slums

Mumbai, the capital of Maharashtra records the highest number of slums among metros.

3 cities adjacent ( Kalyan, Thane & Bhayander ) to Mumbai are dependent on Mumbai Municipal System for their high risk maternity referral cases.







Vikroli, Mumbai, India

**Establishing maternity referral system  
in public health facilities...**

# Rationale for establishing maternity referral system...

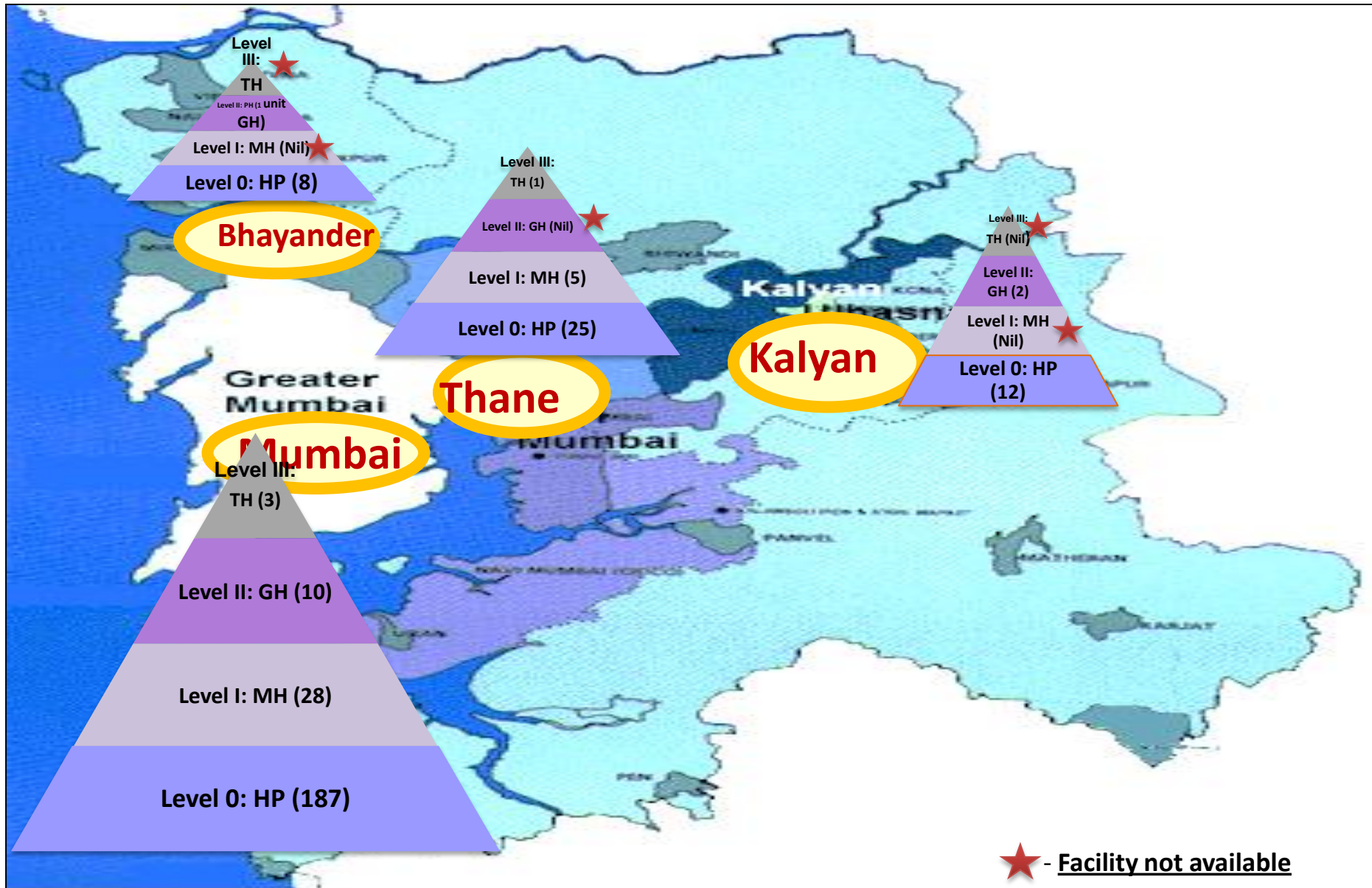
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Maternal Mortality Rate (MMR) is a great concern.

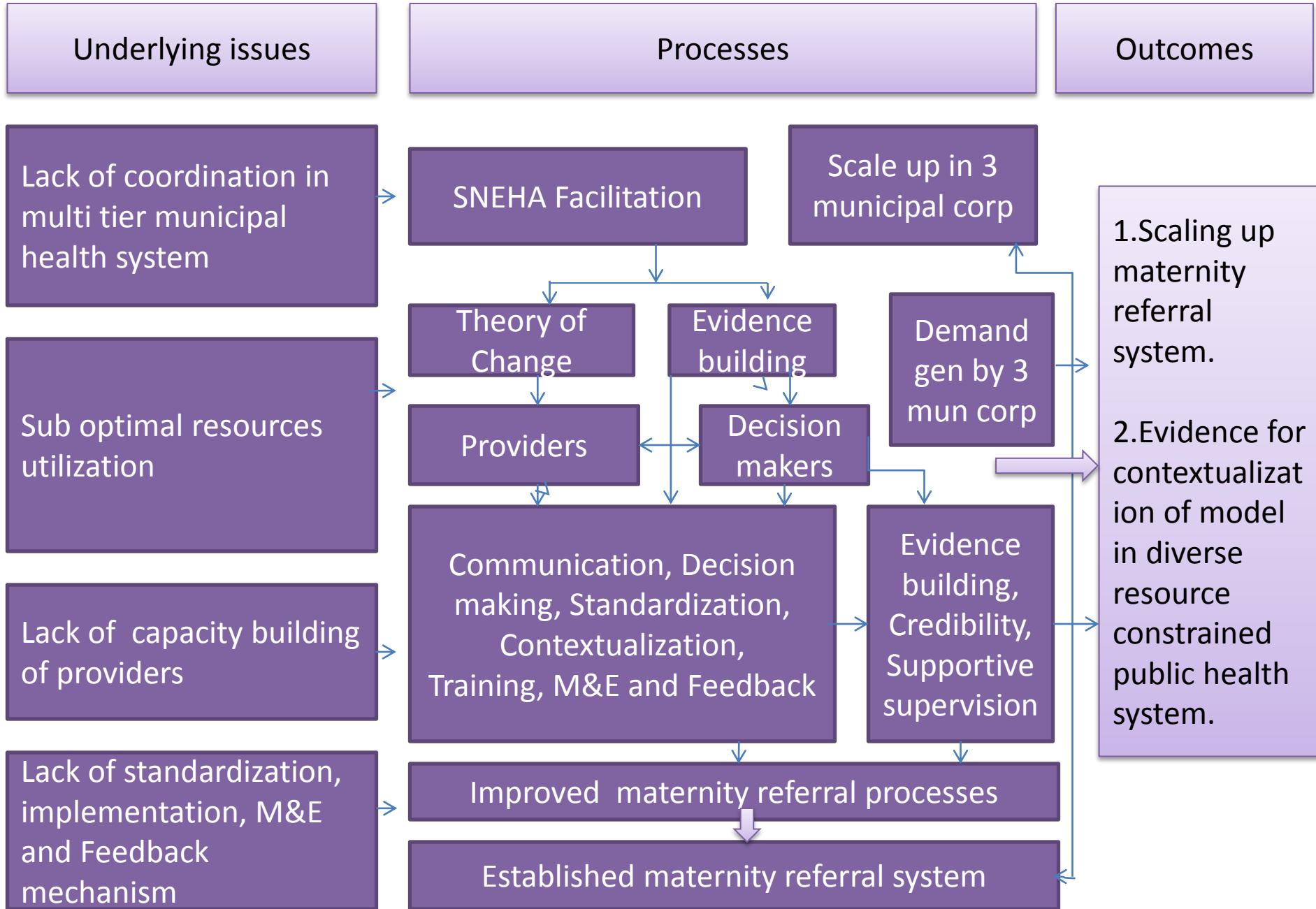
MMR depends on the availability and accessibility of **Emergency Obstetric Care (EmOC) services** 24 X 7 uniformly distributed through the day and **strong maternity referral system.**



# Maternal Health Beyond Boundaries: Establishing Maternity Referral Linkages between Health Facilities



# Conceptual framework for scaling up maternity referral system





Maternity Referral model- time line

2004-2010

2011-13

2013-15

Standardization of maternity referral systems and processes

Need assessment of maternity ref services

Participatory consultation with Mumbai health system

Action Group & Review committee formation

Developing and endorsing protocols

Designing ref doc & M& E framework for evidence building

Contextualization of protocol in entire Mumbai facilities (28 facilities)

Contextualization of referral protocol in 3 municipal corporations adjacent to Mumbai

Strengthening existing health Services

Availability of 24x7 EmOC

Accessibility of support hospitals

Implementation of maternity ref system model

Drawing up referral linkages

Training to implement protocol and ref doc

Piloting & Implementing referral model in 9 health facilities

**Scaling up referral model in entire Mumbai health facilities**

Consolidating referral system model

**Scaling up referral model in 3 municipal corporations**

Regular dissemination to Decision makers and stakeholders

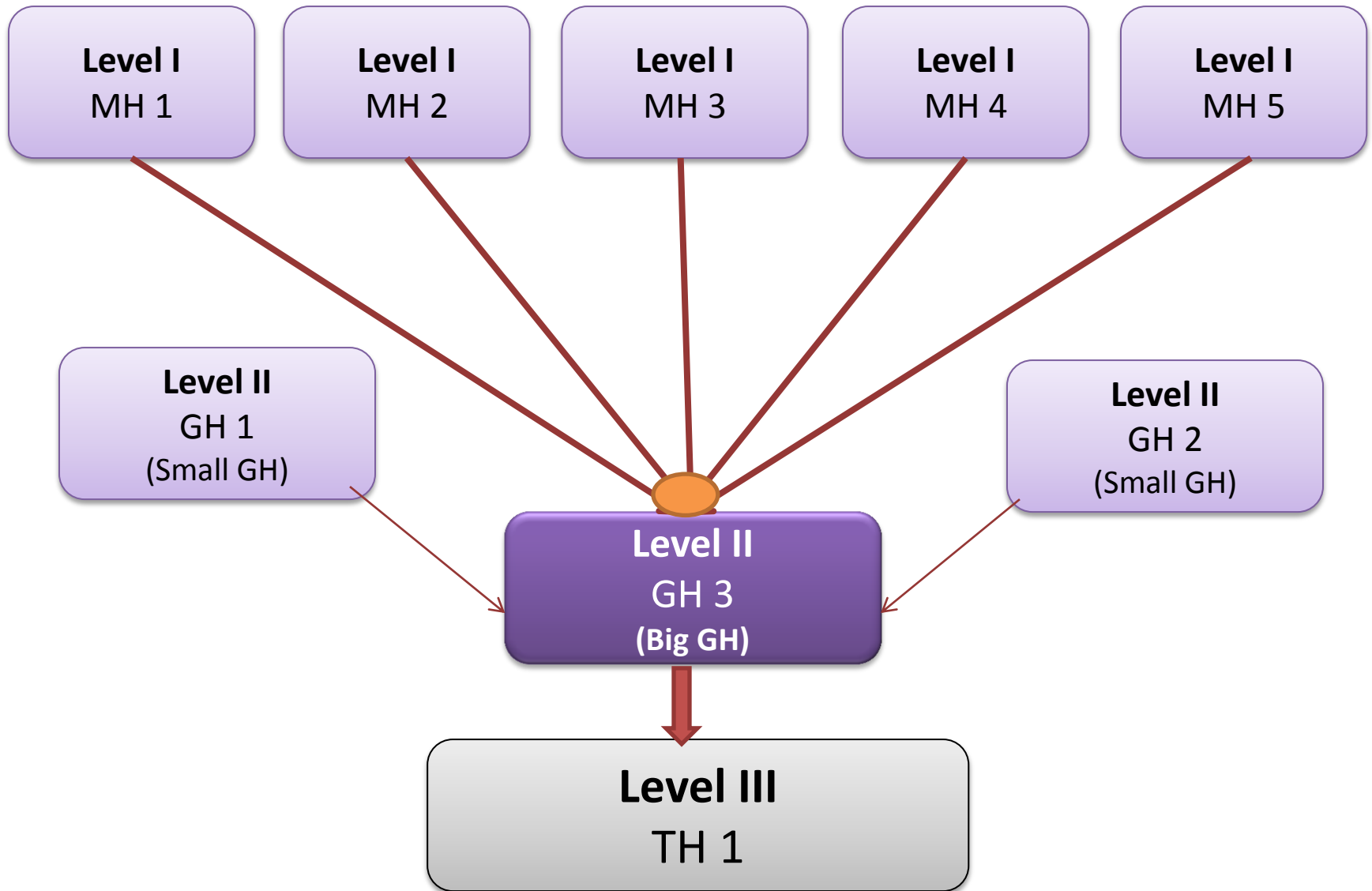
M&E and Feedback

Continuous M& E and Feedback

Continuous M& E and feedback through regular ref meeting, submitting report based on evidence

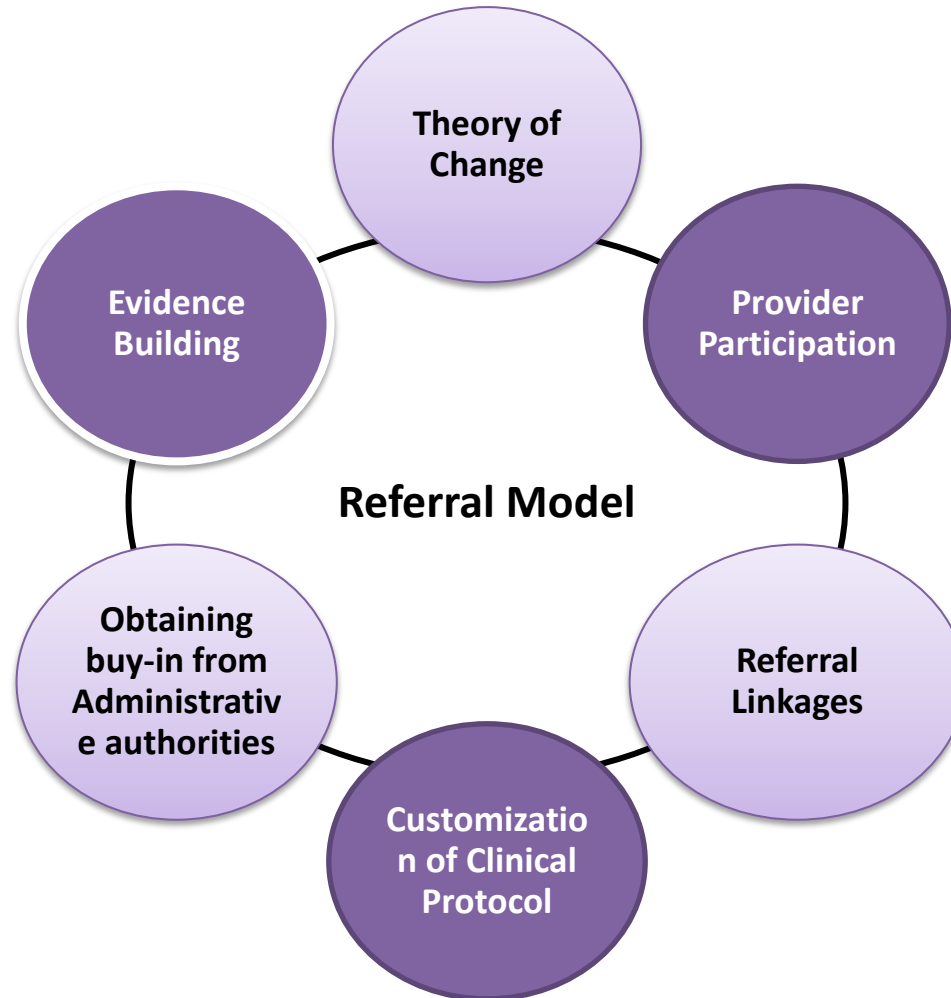
Continuous M& E, Feedback & supportive supervision for sustainability

# Example of Regional Referral System : Total 11 Linkages so far...



# SNEHA Maternity Referral Model – Currently Being Studied by WHO through Mixed Method Approach

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# Recommendation for effective scale up of model in public health system

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Adherence to referral protocols

Contextualization

Developing inter facility communication & accountability through ownership within public health systems

Strengthening the existing health services

Addressing availability of 24X7 EmOC

Accessibility of support hospitals for high risk referrals

Continued monitoring, evaluation and Feedback to Providers and Decision Makers



# Impact of Maternity Referral System...

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## Evidence Building

**87 %** complete referral documentation in 4 municipal corporations at L-I & L-II health facilities

## Referral streamlining

**35%** increase in the utilization of referral linkages  
**76%** of high-risk referrals complied with protocols.  
(Mid-term evaluation)

## Potential to touch the lives of

Approximately **1, 00,000** pregnant women with normal conditions and **22,111** with **high risk or emergency** conditions have been touched by SNEHA's engagement with the systems (2013-15)

Source: SNEHA MIS

**Thanks**

- Back up slides

## Why Are Maternity Referral Systems Needed?

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graph TD; A[Why Are Maternity Referral Systems Needed?] --> B[Increasing demands for healthcare created by ever-growing population of Mumbai]; A --> C[Multi-tier public health infrastructure offering varied levels of services]; A --> D[Over- and under- utilization of public health facilities at various levels]; B --> E[Potential to streamline healthcare utilization through appropriate communication and coordination between higher and lower facilities]; C --> E; D --> E;
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Increasing demands for healthcare created by ever-growing population of Mumbai

Multi-tier public health infrastructure offering varied levels of services

Over- and under- utilization of public health facilities at various levels

Potential to streamline healthcare utilization through appropriate communication and coordination between higher and lower facilities



# Appropriate and timely referral saves two lives...

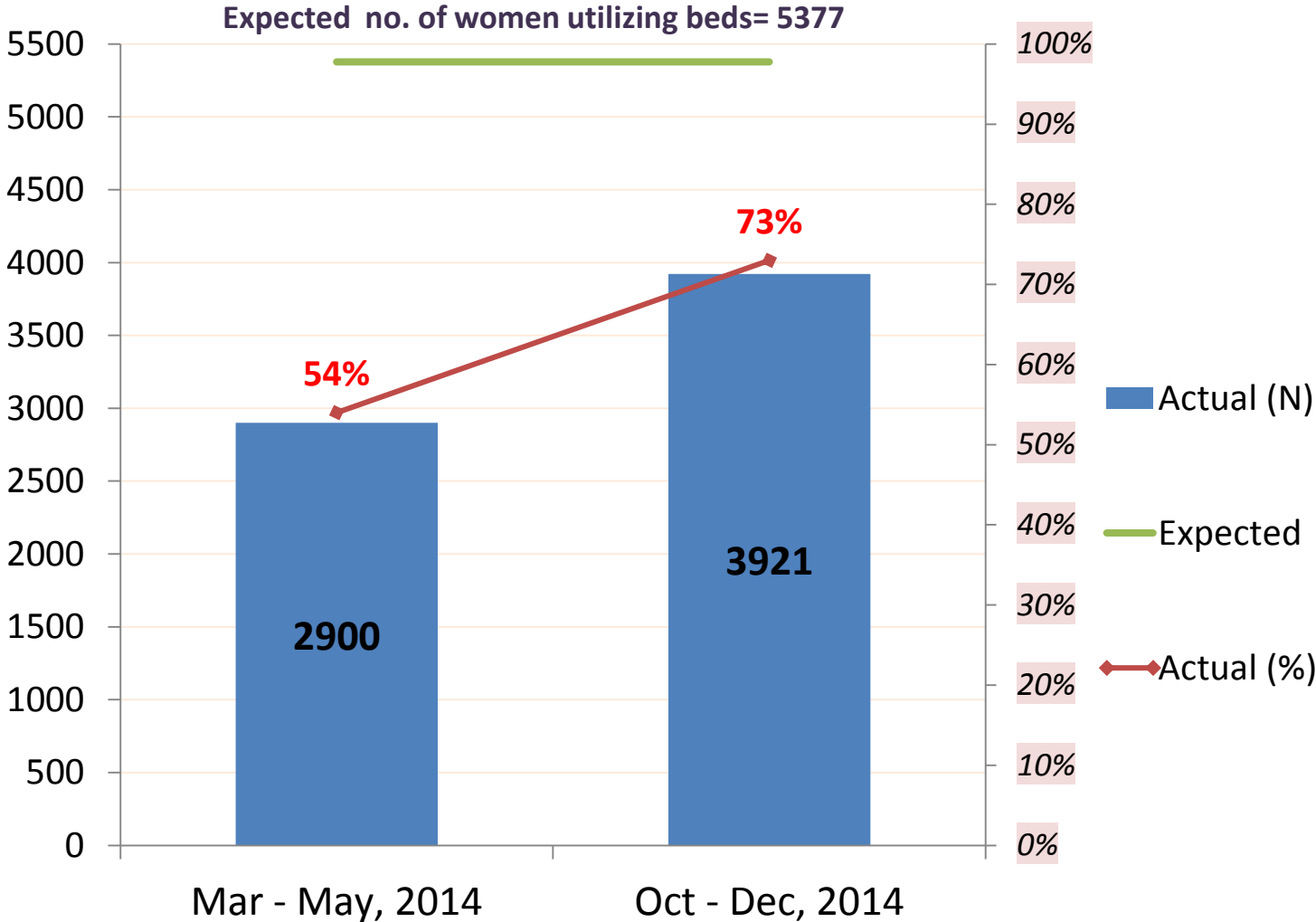


- Rajani, a slum resident, suffered from Malaria\* in her 8<sup>th</sup> month of pregnancy.
- Hemoglobin level - 8.3 gms%, white blood cells – 3600/ C mm and the platelet count - 47000 c mm.
- Approached Maternity Home (L-I) , the doctor immediately referred her to secondary hospital (L-II) - appropriate documentation, communication and as per the protocols.
- Treated for Malaria, was given platelets and was asked to come for delivery. L-I was communicated about her progress.
- Delivered a full term female child with 2750 gms in secondary hospital (L-II).

**\* Malaria is a common cause of maternal mortality**

# Strengthening the existing health services in the 3 corporations

Indicator: Utilization of beds in public health facilities



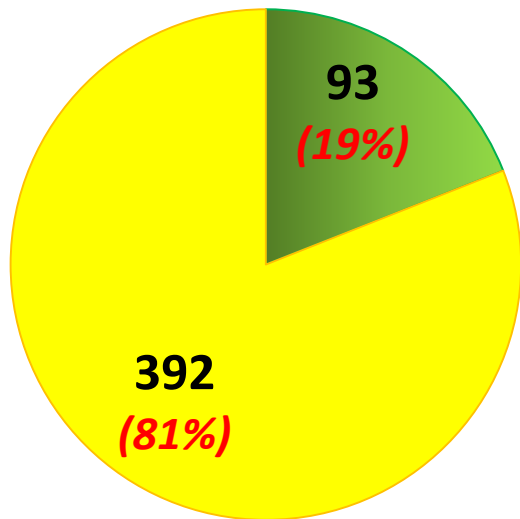
Total Beds in 3 MCs = 239

# Availability of comprehensive emergency obstetric services (EmOC) 24x7 with uniform distribution

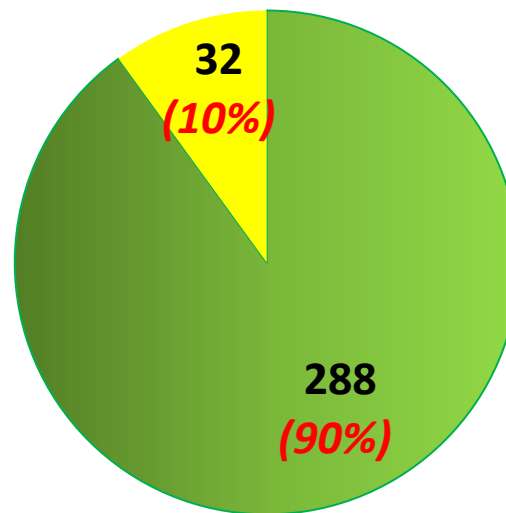
Indicator: **Timing of conducting Caesarian**

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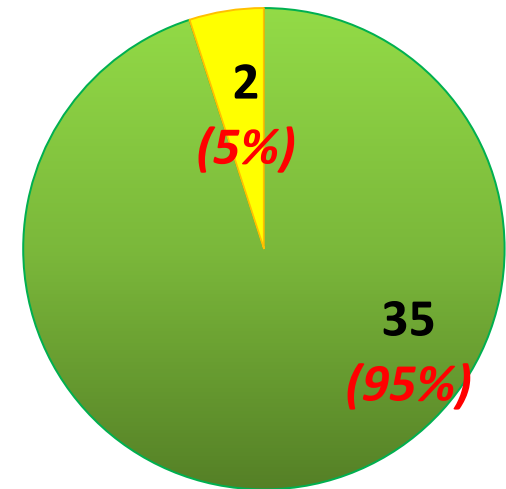
**TMC**  
Oct - Dec, 2014 (n=485)



**KDMC**  
Oct - Dec, 2014 (n=320)



**MBMC**  
Oct - Dec, 2014 (n=37)



■ 8.00am - 2.00pm (6hrs)

■ 2.00pm - 8.00am (18 hrs)

# Accessibility: Support hospitals used by each municipal corporation

Indicator: **Inter-corporation regional referral linkage**

