



Maternal Health **Task Force**

Guidelines for Guest Blog Posts

The Maternal Health Task Force (MHTF) welcomes contributions to our blog from guest authors.

Goal: Guest posts should raise questions, discuss lessons learned, analyze programs, describe research, offer recommendations, share resources, and/or offer critical insight.

Audience: The audience for the MHTF blog is health and development professionals working to improve maternal and newborn health around the world, primarily in resource-constrained settings.

Tone: Conversational. Posts do not need to meet peer-reviewed publication standards but should be well-composed and well-written.

Format: Feel free to choose your own style or approach. Question and answer as well as lists (e.g., top ten lessons) can be effective ways to organize blog posts.

Length: 600-800 words

Details: Please include the author name, title, and organization affiliation. You may include photos and videos; please provide a caption and a credit for any media.

References: We value references to relevant, credible sources. Please include a maximum of 10 references and hyperlink to original sources within text whenever possible.

Restrictions: Please refrain from institutional promotion.

Publishing rights: Guest posts published on the MHTF blog cannot be repurposed or redistributed without written consent from the MHTF.

Submission: Please email us at mhtf@hsph.harvard.edu with your guest blog post. Our team will review your blog and may request additional information or edits before accepting it for publication. If edits are needed, we expect guest authors to return revised posts to the MHTF within 5 business days to be considered for publication.