**Request for Proposals: Proposal Narrative**

Ending Preventable Maternal Mortality:

Improving Maternal Health Measurement Capacity and Use Project

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| **Instructions** |

**INSTRUCTIONS: REPLACE THE HIGHLIGHTED TEXT WITH APPLICANT INFORMATION**

**Formatting**

* Page Count: 6-page maximum
* Layout: Single-spacing, 1-inch margins
* Font: Calibri or Arial, size 11

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| **Applicant** **Details** |

**Principal Investigator (PI) Name**

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**PI Institution**

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| **Project Scope and Description** |

For the three (3) EPMM core indicators listed below, describe the overall approach you would take to test and validate **each** indicator. Include proposed indicator validation methodology, data sources, study participants and partners who should be included to carry out this research successfully.

* Indicator 1: (policy) If fees exist for health services in the public sector, women of reproductive age (15-49) are exempt from user fees for maternal health-related health services
* Indicator 2: (health system) Density of midwives, by district (by births)
* Indicator 3: (coverage) Maternal death review coverage

The meta-data for each indicator is included in the Appendix at the end of this document.

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| **Project Milestones and Outcomes** |

Describe how the proposed approach will achieve the desired outputs and how this will be measured. Include a timeline or Gantt chart.

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| **Personnel and Organizational Details** |

**Personnel Qualifications**

Describe key qualifications and specific relevant experience for primary and co-investigators

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**Organizational Fit**

Describe the institutional resources that are relevant to the implementation of the proposed work and any relevant experience with measurement (testing, validation, etc.). How will this support your current work?

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**Project Partners**

List any additional collaborating organizations or individuals who you plan to engage in order to complete this work. Describe their role(s).

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| **Anticipated Risks and Challenges** |

**Risks/Challenges**

Describe the anticipated challenges to the success of the project and your proposed strategies to address them. Consider any technological limitations and how you plan to overcome them.

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**Appendix: EPMM Core Indicator Meta-data**

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| **Definition** | **Type** | **Numerator** | **Denominator** | **Disaggregator(s)** | **Data Source** |
| **If fees exist for health services in the public sector, women of reproductive age (15-49) are exempt from user fees for maternal health-related health services** |
| If fees exist for health services in the public sector, are women of reproductive age (15-49) exempt from user fees for the following services:• Family planning• Antenatal care• Childbirth (normal delivery)• Post-natal care for mother • Caesarean section• Insecticide-treated bednets•Pharmaceutical products and/or other medical supplies if required for treatment or delivery• Immunization services (TT, Rubella) | Policy | Yes, women are exempt from user fees | No, women are not exempt from user fees | Yes, women are exempt by type of service | WHO MNCAH Policy Survey data |
| **Density of midwives, by district (by births)** |
| Density of midwives, by district (by births)  | Health system | Number of midwives in a district | All births in a district | N/A | Survey data |
| **Maternal death review coverage** |
| Maternal death review coverage | Coverage | Number of health facility maternal deaths that were reviewed | All maternal deaths in facilities | Facilities, major administrative regions | Facility reports |