

Health Comm Connect

HSPH's Health Communication Concentration (HCC) Newsletter

Student Spotlight



Sophia Blachman-Biatch,
2nd Year MPH-65
Candidate in Social and
Behavioral Sciences

Q: Tell me about your work
in health communication.

A: In every role I've held,
communications have been
an important part of my
work. In my first full-time job

out of undergrad at a business
intelligence tech startup I led PR, analyst relations, and
supported internal communications, and digital
marketing. While at Conduent (previously known as
Healthy Communities Institute) I relied on health
communications techniques to talk about population
health analytics with decision-makers at hospitals, health
departments, health systems, and foundations. During
my practicum this past summer, interviewing
stakeholders and ultimately presenting suggestions to my
team at Kaiser Permanente, I relied upon those same
skills.

Q: What is one thing you have learned in a health
communication course at HSPH that has particularly
stayed with you?

A: An introduction to health literacy tools (shout-out to
SBS 515) — SAM, PEMAT/IKIRSH, SMOG.

Q: What is your advice for new HSPH students who are
interested in health communication?

A: Get to know your audience. Always look for
opportunities to improve even if the system seems to be
working.

Job/Internship Postings

[Click here](#) to view job postings on the HCC
website. Some recent postings include:

- **Impact Assessment & Health Communication
in Global Health Practicum/Internship**, Dana
-Farber/Boston Children's Cancer and Blood
Disorders Center
- **LGBTQ Health Communication Research
Specialist**, PRIDE.net, Stanford University
School of Medicine
- **Health Communication Specialist**,
Massachusetts Department of Public Health,
Bureau of Community Health and Prevention

Upcoming Conference

Connected Health Conference, Boston, MA,
October 16th-18th. [Click here](#) to register, and be
sure to select the student rate!

Save the dates!

HCC is hosting speakers on Thursday, **October
17th** and Tuesday, **November 26th**, both from
1:00-2:00pm. These talks will be immediately
followed by question-and-answer sessions from
2:00-2:45pm. More details to come!

Are you an HCC Alum?

We want to hear from you! If you'd like to be
featured on our website or in our newsletter,
please contact the HCC Coordinator, Sitara
Mahtani, at hcc@hsph.harvard.edu.