



Technology and Childhood Obesity: The Good, The Bad, and the Possible

Harvard School of Public Health Prevention Research Center (HPRC)
Community Partners Meeting

WEDNESDAY, OCTOBER 16TH, 2013

8:00AM-1:30PM

MIT CAMPUS ACTIVITIES COMPLEX

3RD FLOOR, MEZZANINE LOUNGE, ROOM W20-307

77 MASSACHUSETTS AVE

CAMBRIDGE MA 02139

RSVP Required

Keynote Speakers

***Screen Proliferation and the Childhood Obesity Epidemic:
Connections, Projections, and Solutions Ahead***

Dr. Michael Rich, M.D., M.P.H.

Director of the Center on Media and Child Health, Boston Children's Hospital;

Associate Professor of Pediatrics, Harvard Medical at School;

Associate Professor of Social and Behavioral Sciences, Harvard School of Public Health

Selling Junk Food to Kids in the Digital Age

Cara Wilking, J.D.

Senior Staff Attorney at Public Health Advocacy Institute

Concurrent Workshops

- How to control technology
- Technology for obesity research
- Social media and social marketing

Registration and a light breakfast will begin at 8:00 am. Lunch will be provided during the concurrent workshops.

Please RSVP.

Parking will be available at 252 Albany Street Parking Lot at no charge.

Questions? Please contact: Jenny Reiner jfreiner@hsph.harvard.edu or 617-384-8919

Sponsored by the Harvard School of Public Health Prevention Research Center on Nutrition and Physical Activity.