



Harvard School of Public Health Prevention Research Center on Nutrition and Physical Activity

Technology and Childhood Obesity: The Good, the Bad, and the Possible

Harvard School of Public Health Prevention Research Center (HPRC)
Community Partners Meeting

Wednesday, October 16, 2013
MIT Student Center, 3rd Floor, Mezzanine Lounge
8:00am – 1:30pm

8:00 – 8:30	REGISTRATION AND CONTINENTAL BREAKFAST	
8:30 – 8:45	WELCOME Sylvia Stevens-Edouard, Chair, HPRC Community Committee Constantine Psimopoulos, Assistant Director of Fitness, M.I.T.	
8:45 – 9:20	INTRODUCTION HPRC: Looking Ahead After Fifteen Years Technology and Childhood Obesity: Out of Control?	Angie Cradock Steve Gortmaker
9:20 – 10:00	KEYNOTE PROGRAM Screen Proliferation and the Childhood Obesity Epidemic: Connections, Projections, and Solutions Ahead Selling Junk Food to Kids in the Digital Age	Michael Rich Cara Wilking
10:00 – 10:30	QUESTIONS AND DISCUSSION	Charles Deutsch
10:30 – 10:45	EXERCISE BREAK AND INTRODUCTION TO WORKSHOPS <i>BREAK</i>	Lizzie Barnett
11:00 – 12:00	WORKSHOPS: A) How to control technology B) Technology for obesity research C) Social Media and Social Marketing	Steve Gortmaker Kaley Skapinsky Lizzie Barnett Jessica Barrett Nick Martin Brett Otis
12:00 – 12:30	BUFFET LUNCH SERVICE	
12:30 – 12:45	SHARING IT OUT – REPORTS ON THE WORKSHOPS	Charles Deutsch
12:45 – 1:15	OPEN DISCUSSION: MOVING FORWARD: New Learning, New Ideas, New Collaborations	Charles Deutsch
1:15 – 1:30	EVALUATION AND ADJOURN	

Highlights from today's events will be shared on Twitter via [@HarvardPRC](#).
Join in on the conversation with [#technobesity](#).